



British Columbia • Canada



MEMBERSHIP PACKAGE

www.sunshinecoastcanada.com



Our mission is to build a strong tourism economy on the Sunshine Coast consistent with the values of residents.

Sunshine Coast Tourism will:

- Promote the Sunshine Coast destination in targeted markets through a strategic, research-based marketing strategy
- Facilitate the continuing evolution of the destination
- Increase awareness of the value, contribution, and importance of tourism among the government, population, and businesses on the Sunshine Coast

MEMBERSHIP BENEFITS:

- 1) Website presence on www.sunshinecoastcanada.com
 - Visit www.sunshinecoastcanada.com/sunshine-coast/information.php for website statistics
 - More than 200% increase in site visits over last year!!
 - Free listing in our [Business Directory](#), including images, description, contact information and a link to their own website
 - Members can get even better exposure on the website by purchasing one of our additional [Advertising](#) options
 - Purchase a [Premium Listing](#) in the Business Directory to get preferred positioning in the Directory listings. Check our membership section for more details.



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MEMBERSHIP BENEFITS CONTINUED:

2) Exclusive Partner Benefits

- BigPacific.com

Big Pacific provides the members of SCT with special benefits tailored to their businesses.

- [Sunshine Coast Visitors Choice magazine](#)

Members of Sunshine Coast Tourism get a 10% discount when advertising in the Visitors Choice map book.

- [Sunshine Coast Bed & Breakfast, Cottage Owners Association](#)

Members of this accommodation association receive all benefits of membership in Sunshine Coast Tourism as an extension of their membership in the SCBBCOA.

- [Tourism Powell River](#)

Members of this tourism marketing organization receive all benefits of membership in Sunshine Coast Tourism as an extension of their membership in Tourism Powell River.

- [Van Dop Arts & Cultural Guide](#)

Members of SCT pay the Early Bird Special price for the duration of sales for the 2010 brochure.



T O U R I S M

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3) Other Direct Membership Benefits

- Access to cooperative print, web and radio advertising
- Access to local, regional and national tourism stats and news
- Access to training and familiarization tours (FAMS)
- Representation at industry trade and consumer shows
- Extra exposure at no additional cost on our website for special events and on the seasonal [Deals](#) page
- Media exposure via our Media Relations professional working on our behalf to encourage coverage of the Sunshine Coast

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MEMBERSHIP RATES:

B&B's, Hotels & Resorts ----- \$150.00/yr base rate + \$10/room per year

All businesses including RV Parks and Campgrounds ----- \$150.00/yr

Associations:

~ Level 1: Non-Profit associations who do not represent any 'for-profit' businesses ----- \$75.00/yr

~ Level 2: Associations without a linked business directory their own site ----- \$150.00/yr

~ Level 3: Associations with a linked business directory on their own site ----- \$200.00/yr

2nd & subsequent additional geographic locations ----- \$75.00/yr

HOW TO JOIN

After you have filled out the [Join](#) form (online) and have completed your Profile, our webmaster will revise your profile to designate you as a 'Member'. Once this has been completed, you are encouraged to use our secure Online Payment system to allow you to instantly belong to Sunshine Coast Tourism, and to receive a receipt via return email.

We use the Paypal system, but you are not required to be registered with Paypal to make your credit card payment. You will receive a receipt for this payment immediately after completing the payment process. You must be logged in as a member to use the Online Payment system. If you cannot access the payment system yet, the webmaster has not yet upgraded your profile to indicate your membership. This generally happens within 24 hours of creating your profile.

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