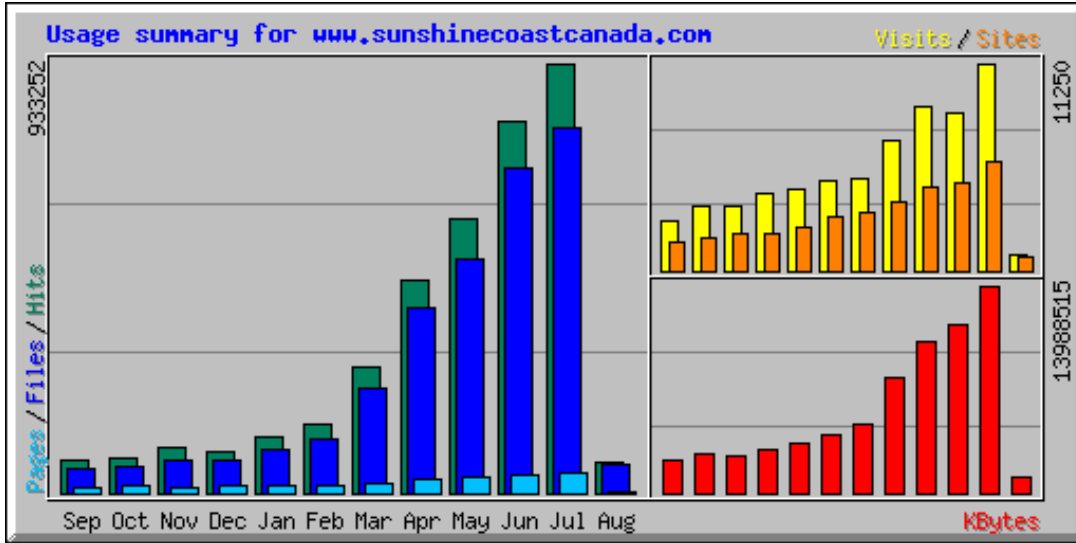


Sunshine Coast Tourism Marketing Assistant / Webmaster Report to July 31/09



Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Aug 2009	22927	20349	1178	298	791	1075433	896	3535	61049	68783
Jul 2009	30104	25614	1478	362	5908	13988515	11250	45824	794053	933252
Jun 2009	26928	23577	1270	283	4758	11377690	8495	38125	707318	807849
May 2009	19271	16433	1098	286	4574	10221074	8882	34042	509445	597416
Apr 2009	15471	13483	1020	234	3775	7760327	7028	30624	404518	464143
Mar 2009	8751	7405	615	160	3175	4685541	4973	19071	229575	271302
Feb 2009	5368	4110	627	175	2909	3878273	4903	17566	115107	150320
Jan 2009	3931	3078	485	144	2349	3412696	4467	15057	95435	121869
Dec 2008	2833	2310	532	134	1984	2868854	4156	16498	71637	87828
Nov 2008	3251	2450	407	117	2024	2560534	3530	12235	73510	97538
Oct 2008	2388	1798	453	114	1738	2591391	3557	14067	55762	74028
Sep 2008	2426	1829	319	89	1570	2234725	2672	9593	54881	72798
Totals						66655053	64809	256237	3172290	3747126

Stats	July-08	July-09	% Difference
Visits:	3,895	11,250	189
Pages	13,610	45,824	237
Files	81,383	794,053	876
Hits	106,128	933,252	779

Visit: This is when someone comes to the site and requests one or more pages.

Hit: All the requests for text and images, etc. for each page loaded. So one page load can have 10 hits (that is the average).

Page: Each page stat is the request to load a single page of the site.

File: Information contained on a page, i.e. a pdf file that is located on one or more pages.

Most requested pages:

June Rank	July Rank	Page	June Hits	July Hits
#1	#1	Business Directory:	18,662	23,091
#4	#2	Photo Gallery	3,848	4,645
#3	#3	Home Page	4,066	4,581
#2	#4	Calendar	4,383	3,064
#5	#5	Accommodations (/visit/accommodations):	1,179	1,593
#6	#6	Maps - total	1,095	1,512
#7	#7	Things to Do (/visit/activities)	879	990
#9	#8	Experience Guide	561	983
#8	#9	Special Places (/visit/places)	780	905
#10	#10	Sunshine Coast (/visit/)	468	611