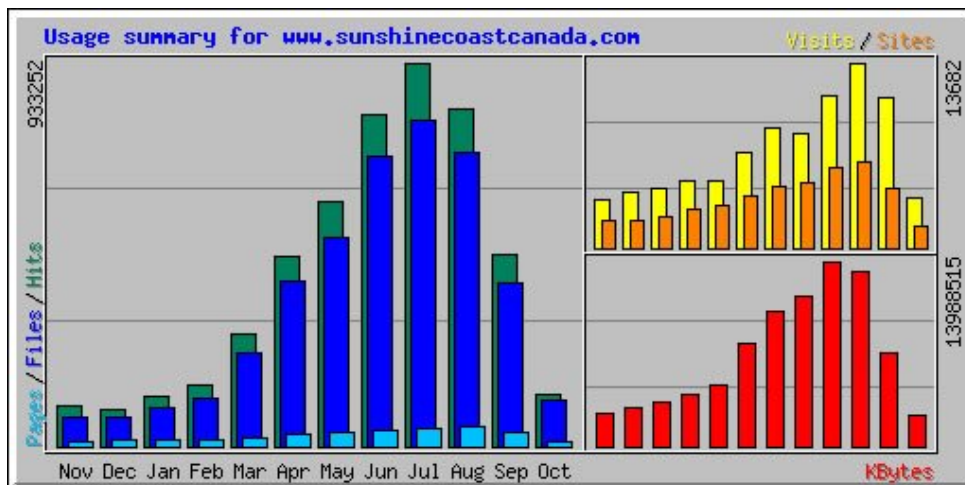


# Sunshine Coast Tourism Webmaster Report to September 30/09 Marketing Assistant Report to Oct. 21/09



Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
<a href="#">Oct 2009</a>	12662	11084	1190	376	1547	2357264	3767	11904	110848	126623
<a href="#">Sep 2009</a>	15600	13281	1163	371	4440	7126103	11144	34915	398457	468019
<a href="#">Aug 2009</a>	26499	23103	1528	441	6396	13140510	13682	47394	716196	821488
<a href="#">Jul 2009</a>	30104	25614	1478	362	5908	13988515	11250	45824	794053	933252
<a href="#">Jun 2009</a>	26928	23577	1270	283	4758	11377690	8495	38125	707318	807849
<a href="#">May 2009</a>	19271	16433	1098	286	4574	10221074	8882	34042	509445	597416
<a href="#">Apr 2009</a>	15471	13483	1020	234	3775	7760327	7028	30624	404518	464143
<a href="#">Mar 2009</a>	8751	7405	615	160	3175	4685541	4973	19071	229575	271302
<a href="#">Feb 2009</a>	5368	4110	627	175	2909	3878273	4903	17566	115107	150320
<a href="#">Jan 2009</a>	3931	3078	485	144	2349	3412696	4467	15057	95435	121869
<a href="#">Dec 2008</a>	2833	2310	532	134	1984	2868854	4156	16498	71637	87828
<a href="#">Nov 2008</a>	3251	2450	407	117	2024	2560534	3530	12235	73510	97538
<b>Totals</b>						<b>83377381</b>	<b>86277</b>	<b>323255</b>	<b>4226099</b>	<b>4947647</b>

Stats	Sep-08	Sep-09	% Difference
Visits:	2,672	11,144	317
Pages	9,593	34,915	264
Files	55,762	398,457	615
Hits	72,798	468019	543

**Visit:** This is when someone comes to the site and requests one or more pages.

**Hit:** All the requests for text and images, etc. for each page loaded. So one page load can have 10 hits (that is the average).

**Page:** Each page stat is the request to load a single page of the site.

**File:** Information contained on a page, i.e. a pdf file that is located on one or more pages.

**Most requested pages:**

<b>Aug Rank</b>	<b>Sep Rank</b>	<b>Page</b>	<b>Aug Hits</b>	<b>Sep Hits</b>
#1	#1	Business Directory:	22,623	19,305
#3	#2	Calendar	4,680	4,698
#2	#3	Photo Gallery	5,304	3,855
#4	#4	Home Page	4,609	3,171
#6	#5	Maps - total	1,297	883
#5	#6	Accommodations (/visit/accommodations):	1,298	683
#7	#7	Things to Do (/visit/activities)	976	530
#8	#8	Special Places (/visit/places)	907	468
	#9	Sunshine Coast	866	365
	#10	Skookumchuck	558	341

1. Added new '**Deals**' page to the website, and have placed various members' low season specials on that page. Will send out another 'Member Opportunities' newsletter this week to get more deals for this page, and to get more partners for the Vancouver Outdoor show. Patsy is sending this link to various media in Lower Mainland.
2. Added new '**Dining**' page under 'Things To Do' to give greater profile to some of the amazing dining opportunities on the Coast.
3. We have found a good source of information (Caroline DePatie) for hiking trails on the Lower Coast. She will be providing us with some information to put up on our website in exchange for Kevin speaking to her Tourism class at Capilano University.
4. The new images from Darren Robinson have been uploaded to the site under both 'Media' (to indicate that there are high res versions of these images) and to the Upper Coast section.