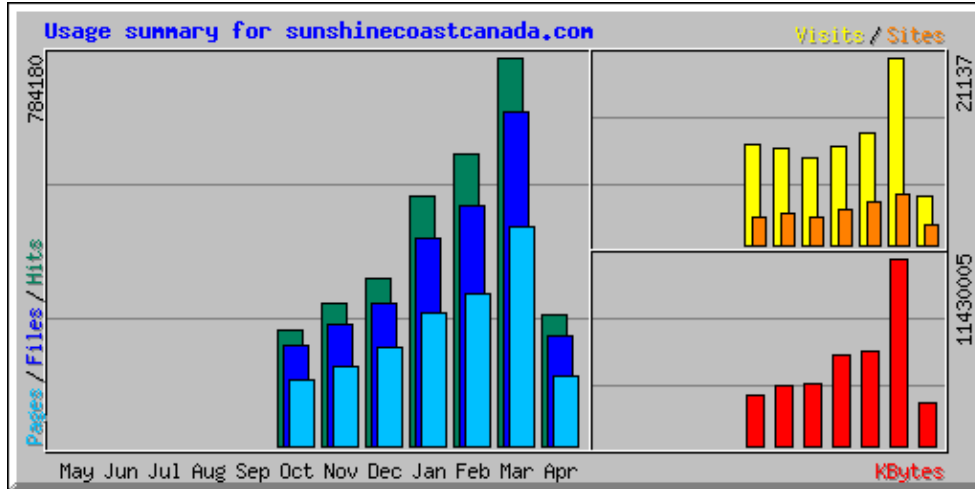


Sunshine Coast Tourism Webmaster Report to Mar. 31/10 Admin. Assistant Report to Apr. 19/10

Generated 11-Apr-2010 03:17 EDT



Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Apr 2010	24141	20034	12774	509	2337	2678392	5607	140520	220376	265557
Mar 2010	25296	21805	14312	681	5730	11430005	21137	443689	675982	784180
Feb 2010	21058	17293	10940	449	4889	5784731	12591	306343	484213	589624
Jan 2010	16212	13564	8691	358	4063	5594263	11107	269436	420504	502572
Dec 2009	10886	9289	6395	318	3110	3846683	9869	198265	287959	337488
Nov 2009	9551	8190	5352	360	3636	3668762	10819	160584	245712	286545
Oct 2009	10124	8898	5715	488	3048	3138798	11242	131453	204665	232864
Totals						36141634	82372	1650290	2539411	2998830

Stats	Mar-09	Mar-10	% Difference
Visits:	4,973	21,137	325%
Pages	19,071	443,689	2,227%
Files	229,575	675,982	194%
Hits	271,302	784,180	189%

Visit: When visitor comes to the site and requests one or more pages.
Hit: All the requests for text and images, etc. for each page loaded. So one page load can have 10 hits (that is the average).
Page: Each page stat is the request to load a single page of the site.
File: Information contained on a page, i.e. a pdf file that is located on one or more pages.

Most requested pages:

Feb Rank	March Rank	Page	Feb Hits	March Hits
#1	#1	Business Directory	18,046	39,884
#2	#2	Calendar	11,037	13,179
#3	#3	Photo Gallery	5,808	6,600
#4	#4	Home Page	3,487	4,214
#5	#5	Accommodations (/visit/accommodations):	909	1,413
#8	#6	Things to Do (/visit/activities)	562	805
#10	#7	Special Places (visit/places/)	424	9,021
#7	#8	Sunshine Coast Experience Guide	620	682
#11	#9	Events (/visit/events.php)	395	637
	#10	Skookumchuck (/visit/places/skookumchuck.php)		614
#9	#11	Sunshine Coast (/visit)	451	588
	#12	Getting Here (sunshine-coast/transportation.php)		584

1. **Visits to our website** took a huge leap last month, recording a record-setting improvement of 325% over the same month last year. The previous biggest improvement was 317% in Sept./09, with the median improvement per month around 125%. The +21,000 visits is great to see!
2. **Business Directory pages** that are being viewed. The most visited this month are:
 - a. Cottages
 - b. B&B's
 - c. Resorts
 - d. All Accommodations
 - e. Campgrounds
 - f. Hotels
 - g. Marine Tours

Our Premium listing members showed up as individuals in the top 50 visited pages for the first time:

- Tzoonie,
- Waters Edge BB,
- Sechelt Inlet BB.