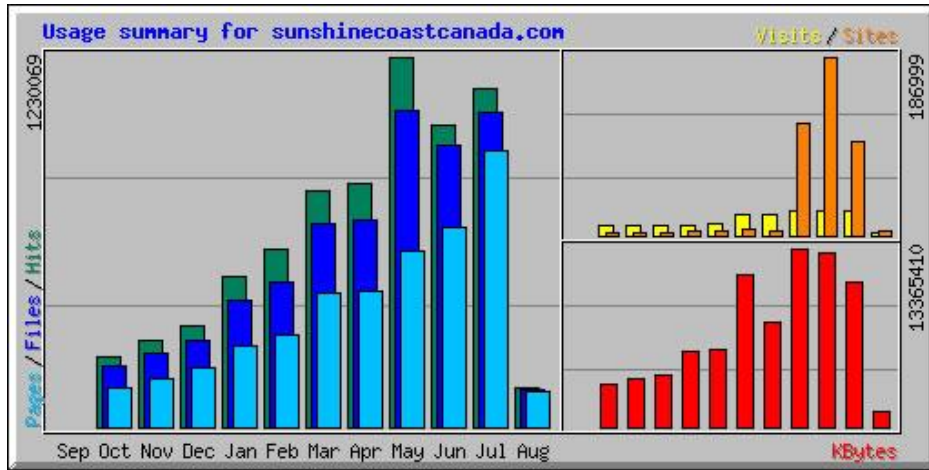


Sunshine Coast Tourism Webmaster Report to July 31/10

Summary Period: Last 12 Months
Generated 05-Aug-2010 03:51 EDT



Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Aug 2010	26240	24552	23743	688	3925	1137849	3440	118717	122764	131204
Jul 2010	36226	33790	29606	811	97737	10845058	25161	917810	1047504	1123036
Jun 2010	33335	31245	22215	885	186999	13035511	26579	666466	937379	1000052
May 2010	39679	33858	18808	802	116696	13365410	24889	583074	1049613	1230069
Apr 2010	27064	23005	15050	759	5518	7824371	22789	451522	690163	811932
Mar 2010	25296	21805	14312	681	5730	11430005	21137	443689	675982	784180
Feb 2010	21058	17293	10940	449	4889	5784731	12591	306343	484213	589624
Jan 2010	16212	13564	8691	358	4063	5594263	11107	269436	420504	502572
Dec 2009	10886	9289	6395	318	3110	3846683	9869	198265	287959	337488
Nov 2009	9551	8190	5352	360	3636	3668762	10819	160584	245712	286545
Oct 2009	10124	8898	5715	488	3048	3138798	11242	131453	204665	232864
Totals						79671441	179623	4247359	6166458	7029566

Stats	Jul-09	Jul-10	% Difference
Visits:	11,250	25,161	124 %
Pages	45,824	917,810	1903 %
Files	794,053	1,047,504	32 %
Hits	933,252	1,123,036	20 %

Visit: When visitor comes to the site and requests one or more pages.
Hit: All the requests for text and images, etc. for each page loaded. So one page load can have 10 hits (that is the average).
Page: Each page stat is the request to load a single page of the site.
File: Information contained on a page, i.e. a pdf file that is located on one or more pages.

Most requested pages:

June Rank	July Rank	Page	June Hits	July Hits
#2	#1	Business Directory	22,706	25,058
#1	#2	Calendar	35,142	20,895
#3	#3	Photo Gallery	6,952	7,105
#4	#4	Home Page	5,491	6,719
#5	#5	Accommodations (/visit/accommodations):	2,314	3,372
#7	#6	Maps	1,013	1,682
#6	#7	Things to Do (/visit/activities)	1,080	1,637
#9	#8	Sunshine Coast Experience Guide	751	1,480
#8	#9	Special Places (visit/places/)	785	1,112
#12	#10	News	577	1,098
#10	#11	Events (/visit/events.php)	700	1,040
#11	#12	Sunshine Coast (/visit)	631	912
#13	#13	Getting Here (sunshine-coast/transportation.php)	557	829

1. Google Analytics allows us to see the exact Business Directory pages that are being viewed. The top are:
 - a. Cottages
 - b. Resorts
 - c. B&B's
 - d. Campgrounds
 - e. Hotels
 - f. Boats, Yachts & Watercraft
 - g. Arts & Culture
 - h. Horseback Riding
 - i. All Accommodations