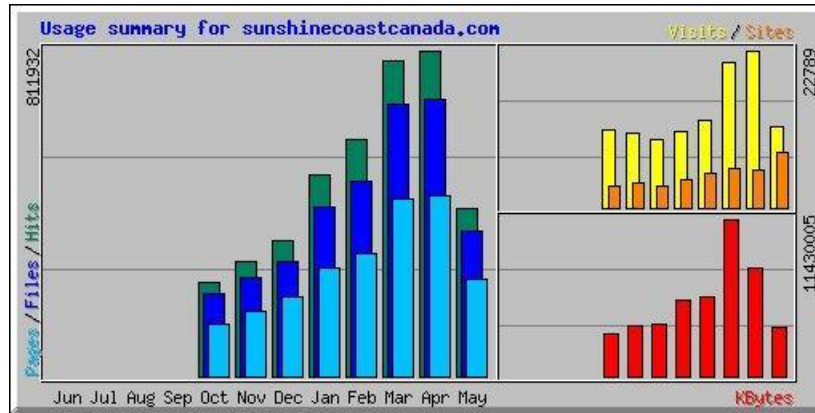


Sunshine Coast Tourism Webmaster Report to Apr. 30/10 Admin. Assistant Report to May 19/10

Generated 14-May-2010 03:21 EDT



Summary by Month											
Month	Daily Avg						Monthly Totals				
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits	
May 2010	29960	25843	17344	833	7956	3528746	11672	242817	361810	419450	
Apr 2010	27064	23005	15050	759	5518	7824371	22789	451522	690163	811932	
Mar 2010	25296	21805	14312	681	5730	11430005	21137	443689	675982	784180	
Feb 2010	21058	17293	10940	449	4889	5784731	12591	306343	484213	589624	
Jan 2010	16212	13564	8691	358	4063	5594263	11107	269436	420504	502572	
Dec 2009	10886	9289	6395	318	3110	3846683	9869	198265	287959	337488	
Nov 2009	9551	8190	5352	360	3636	3668762	10819	160584	245712	286545	
Oct 2009	10124	8898	5715	488	3048	3138798	11242	131453	204665	232864	
Totals						44816359	111226	2204109	3371008	3964655	

Stats	Apr-09	Apr-10	% Difference
Visits:	7,028	22,789	224%
Pages	30,624	451,522	1374%
Files	404,518	690,163	71%
Hits	464,143	811,932	75%

Visit: When visitor comes to the site and requests one or more pages.

Hit: All the requests for text and images, etc. for each page loaded. So one page load can have 10 hits (that is the average).

Page: Each page stat is the request to load a single page of the site.

File: Information contained on a page, i.e. a pdf file that is located on one or more pages.

Most requested pages:

March Rank	April Rank	Page	March Hits	April Hits
#2	#1	Calendar	13,179	19,058
#1	#2	Business Directory	39,884	18,492
#4	#3	Home Page	4,214	10,397
#3	#4	Photo Gallery	6,600	7,177
#5	#5	Accommodations (/visit/accommodations):	1,413	1,649
#6	#6	Things to Do (/visit/activities)	805	932
#9	#7	Events (/visit/events.php)	637	716
	#8	News		698
#8	#9	Sunshine Coast Experience Guide	682	652
#7	#10	Special Places (visit/places/)	9,021	636
#11	#11	Sunshine Coast (/visit)	588	613
#10	#12	Skookumchuck (/visit/places/skookumchuck.php)	614	596
#12	#13	Getting Here (sunshine-coast/transportation.php)	584	589

1. **Business Directory pages** that are being viewed. The most visited directory pages this month are:

- a. Cottages
- b. Resorts
- c. Campgrounds
- d. Motels
- e. All Accommodations
- f. Hotels
- g. Marine Tours
- h. Horseback Riding